

A photograph of two women, one with curly hair and one with straight hair, both smiling and looking at a laptop screen. They are in a modern office environment with large windows in the background. A red banner is overlaid on the right side of the image, containing the title and subtitle.

Avaya Customer Storytelling

Sharing Experiences that Matter

Avaya Customer Storytelling celebrates your success, specifically how you identified a problem, broke it down, evaluated options and ultimately built a solution to achieve your ambitions and aims. Our Stories and References capture your thought—leadership in a complex area that will positively impact organisations worldwide across multiple industries. These stories are not about Avaya these are your stories—we are proud to have played a part in your success, enabling the business outcomes and objectives that you planned.

These stories play a key part in the decisions of all customers, just as you may have benefited from user experiences, Success Stories and case studies in your

own decision making. Understanding how others have overcome challenges and led by example can save effort and money, as well as de-risking business-cases and providing both guidance and advice.

Avaya Customer Storytelling also provides a platform for you to publicise your organisation, people and capabilities to the world. Let us give you a podium from which to shout about how brilliantly you've designed and delivered your own plans, and how your organisation focusses on those who consume your services as well as those who are instrumental in producing them.

Content Program

Creating reusable stories that focus on how you are winning.

Your story, the journey you've been on and the value you've created, is of huge interest to other organisations as they embark on their own transformation projects.

These include Success Stories, videos, podcasts and overviews, all created from a single engagement where you have full editorial control over publication and use.

Reference Program

Individuals like you, all over the world, who are happy to occasionally share their experience with other customers over a call, written testimony or, when circumstances permit, a visit. All appointments will be checked with you first, there is no obligation to accept, and you can set a limit on the number of times we ask during the year. Calls typically last around 30 minutes. There are also possibilities of working with our teams to try new products or new features to your solutions.

For over 20 years Avaya and our customers have been working together as a community to share experiences and learning materials. As a group we've built hundreds of billions of dollars of value, driven new levels of quality, ROI and satisfaction metrics, and we've powered innovation in our respective industries.

Join us. Be a leader. Showcase your talent. Let others see how you grasped the initiative and built something great. We can't wait to have you onboard.

Interested in learning more? [Submit this form](#) and our team will contact you to answer questions and provide more details.